



ZAKARIA kANTOU

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 [Zakaria Kantou](#); <https://Zkantou.github.io>;  [Zakaria Kantou](#)

EDUCATION

Bunker Hill Community College, Boston, MA, Associate in science, Data Analytics, Expected, December 2024

Coursework:

Python, Introduction to big data with R&RStudio, SQL Programming, Operating System, Data Visualization, Database Programming, Data Analytics

University Ibn Zohr, Morocco

Bachelor's degree, Management 2019-2022

Coursework: Finance, Accounting, Marketing, Management, Excel

Sidi Lhaj Said high school, Morocco. High school diploma, physics – 2018

WORK EXPERIENCE

ACE (Achievement, Cultural Competency, Engagement) Mentor, BHCC; June 2024 - Present

Dish Pantry, Bunker Hill CC; August 2023 - Present

- Office assistant: Welcome visitors, Manage Inventory, Inform students about the service.

International Center, Bunker Hill CC; March 2023 – December 2023

- Student Ambassador
- Assisted in organizing and conducting orientation sessions.
- Mentored group of new international students, helping them navigate their first semester.
- Reviewed new international students' applications, answering student's questions to study in the USA.

Digital Marketing Intern; May 2023-July 2023

- Developed and implemented digital marketing strategies.
- Managed social media accounts, creating and scheduling content.
- Analyzed website traffic and user engagement metrics to refine marketing approaches.

ACADEMIC PROJECTS AND CERTIFICATES

Google Data Analytics Certificate – September 2022

Foundation of Project Management – June 2021

The Fundamentals of digital marketing – January 2021

Graduation Project: Web Agency Company Creation – 2022, Vatromonia.github.io

- Developed a comprehensive business plan outlining the company's mission, vision, objectives, target market, and growth strategy.
- Executed the web development process for external audiences.
- Managed financial operations across project budgeting, and resource management.

HONORS AND AWARDS

Phi Theta Kappa Honor Society 2024

Bunker Hill SGA Hackathon 2024

ACTIVITIES & VOLUNTEERISM

BHCC Student Government Association, Vice President of Administration & Finance; Boston, MA – September 2022

Data Science and AI Club, President – BHCC, Boston, MA

Spacenaunts ENSA Agadir Club, Event Coordinator, Morocco, September 2020 – May 2022

TECHNICAL SKILLS

- Office Suite– Word, Excel, PowerPoint, and Access
- PowerBI, Tableau
- Software/Technical- Programming (HTML, CSS), Python
- MYSQL / SQL
- Languages: Amazigh, Arabic, French, English